



Managing Change: Interactive Workshop

This workshop is for those who wish to gain an insight into the issues faced by those who are tasked with managing change within an organisation.

With the use of case studies relevant to the delegates industry background the workshop will explore the issues making use of relevant theory and focussing on:

PESTLE

7 S Model

Types of Change

Style of Managing Change

Field Force Analysis

LEWIN

A case study approach will be pursued during the two and a half hour workshop led by Roger Fulford.

Aims and Objectives

Drawing from established theory the workshop will follow a case study approach with the delegates being asked to analyse organisations from completely different sectors that are both faced with issues concerning managing change. Delegates will each put forward a programme for managing change based on the external environmental and internal factors present. Solutions will be based on the theoretical models explored during the workshop.